



Discover the enchanting medieval village of Gruyères, where history and tradition meet. Explore the renowned Cailler Chocolate Factory and the Maison du Gruyère, and learn the secrets behind Swiss chocolate and cheese-making.

| Information | Description |
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| Tour name | GENEVA: Gruyères - Medieval Village & Chocolate - Winter tour |
| Code produit | KTG353 |
| Opening | Sundays from November to April |
| Time | 9:30 |
| Description | Tucked away in the heart of the Swiss countryside, Gruyères is a haven for those who wish to experience the serene beauty of Switzerland. As you travel comfortably aboard a scenic bus ride, you'll be treated to ever-changing landscapes—lush meadows, rolling hills, and the distant, majestic peaks of the Alps guiding your way. Your adventure begins in the world-renowned Cailler Chocolate Factory, where the rich history of Swiss chocolate unfolds before your eyes. Immerse yourself in the chocolate-making process, learn the craft that has been perfected over centuries, and, of course, indulge in endless tastings of creamy, velvety chocolate.<br><br>Next, venture into the heart of Swiss cheesemaking at the iconic Maison du Gruyère, where the art of crafting Gruyère AOP has been passed down through generations. From the alpine dairies to the village cheese shops, each step in the making of this world-famous cheese is a testament to tradition and craftsmanship. Your senses will be guided through a modern, interactive experience where the story of Gruyère AOP comes alive. Meet Cerise, the friendly cow, who will lead you through the secrets of the cheese's creation, and learn how each wheel is carefully aged to perfection. The exhibition features captivating panels, informative films, and a peek into the cheese cellars where the magic truly happens.<br><br>After this sensory adventure, take some time to wander through the medieval village of Gruyères, a place untouched by time, nestled at the foot of the pre-Alps. The town's charming cobblestone streets and picturesque architecture will transport you to another era, while the sound of cowbells ringing in the distance creates a peaceful melody of rural life. Breathe in the crisp mountain air, surrounded by breathtaking landscapes that stretch as far as the eye can see. This village, crowned Switzerland's most beautiful village of 2014, invites you to lose yourself in its tranquility and explore its timeless beauty at your own pace. |
| Duration of circuit | 8h |



Ticket-point - Keytours SA
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| Itinerary | Chocolate factory Maison cailler<br>Cheese museum<br>Free time in Medieval village of Gruyères |
| Departure | Geneva Bus Station: Place Dorcière, 1201 Geneva |
| Return point | Geneva Bus Station: Place Dorcière, 1201 Geneva |
| Information point | Departure is from Geneva Bus Station (Place Dorcière, 1201 Geneva) near the main train station, Gare Cornavin.<br>If you are coming from the train station, head towards the lake; the walk takes approximately 6 minutes. In case you need assistance, our office is located just in front of the bus station at rue François-Bonivard 8. |
| Guided tours | Driver guide |
| Commentary | English |
| Bus | Panoramic Bus |
| Children information | Infant : 0-3 years<br>Child : 4-12 years |
| Included | Transportation<br>Driver Guide<br>Commentary on route<br>Chocolate factory<br>Cheese museum<br>Free time in Gruyères |
| Excluded | Food<br>Drinks |
| Complementary information | Please note that boarding starts 15 minutes before the scheduled departure time. We cannot hold the tour for latecomers, since we want to ensure a smooth experience for all guests.<br>The panoramic bus is not guaranteed<br>Please note that this is a shared excursion. Guests from other departure points may join the same excursion. |
| Organisation by | Keytours S.A.<br>8 Rue François Bonivard - 1211 Genève 1<br>Tél.+41 (22) 731 41 40<br>www.keytours.ch |