Maison Cailler is Switzerland's oldest chocolate brand and offers an immersive journey through the history, craftsmanship, and flavors of Swiss chocolate in the heart of the Fribourg countryside.

Information	Description
Tour name	UP. MAISON CAILLER
Code produit	MUS026
Opening	Maison Cailler is open 7 days a week from 10:00 to 18:00 from April to October and from 10:00 to 17:00 from November to March. Last ticket sales on site 1 hour before closing. Maison Cailler is closed on 25 December and 1st January.
Description	Imagine a place where all your senses are immersed in the wonderful world of Swiss chocolate. Discover the fascinating history of cocoa, hear the story of François-Louis Cailler, founder of Switzerland's oldest chocolate brand, and follow the journey from cocoa bean to delicious chocolate. Touch roasted cocoa beans, enjoy the irresistible aroma of freshly made chocolate, and learn about the craftsmanship behind Cailler's creations. Located in the charming village of Broc, Maison Cailler offers an interactive and immersive experience that takes visitors through the history of chocolate and the evolution of the Cailler brand. Through engaging multimedia exhibits and hands-on displays, guests discover the origins of cocoa, the secrets of Swiss chocolate-making, and the importance of local ingredients such as fresh Swiss milk. The visit concludes with one of the highlights of the experience: a generous tasting of a variety of Cailler chocolates, allowing visitors to savor the rich flavors and traditions that have made Cailler famous for more than 200 years. Combining history, innovation, and indulgence, Maison Cailler is a must-visit destination for chocolate lovers of all ages.
Duration of circuit	1h00 – 1h30
Commentary	Audioguides are available in French, German, English, Italian, Spanish, Portuguese, Mandarin Chinese, Russian, Arabic, Japanese, Thai, Korean, Polish, Czech, Greek and Turkish. For hygiene reasons pets are not allowed.
Included	Entrance to Maison Cailler Chocolate tasting
Excluded	Food and Drinks Personal expenses

Complementary information	A typical visit lasts between 1 hour and 2 hours. The experience is self-guided and available in multiple languages. The exhibition is fully indoors, making it an ideal activity regardless of weather conditions. The chocolate tasting at the end of the visit is one of the highlights and allows guests to sample a wide selection of Cailler chocolates.